



# Tag Performance

September 10, 2024 – November 12, 2025

Monitor trends and analyze performance of your tagged messages

## Included in this Report

-  @NewForestNPA
-  Real New Forest - CDA
-  newforestnpa
-  New Forest National Park Authority
-  New Forest National Park Authority
-  The New Forest Tour
-  Green Halo Partnership

## Volume Summary

View the volume for tagged published posts, sent messages, and received messages during the publishing period.

Tagged Published Posts	27 	Tagged Sent Messages
Tagged Received Messages		

## Published Post Performance Summary

View your key aggregated tag performance metrics from the publishing period.

Impressions <b>79,934</b> —	Engagements <b>4,825</b> —	Engagement Rate (per Impression) <b>6%</b> —
Post Link Clicks <b>658</b> —		

## Top Posts

View the top tagged published posts from the publishing period.

Descending by Lifetime Engagements

 <b>New Forest Natio...</b> <u>Tue 2/4/2025 12:51 pm GMT</u>	 <b>New Forest Natio...</b> <u>Thu 2/13/2025 5:30 pm GMT</u>	 <b>New Forest Natio...</b> <u>Wed 11/5/2025 2:10 pm GMT</u>
<p>📢 Have your say on development in New Forest National Park. Our Local Plan review consultation</p>  	<p>Come and talk to us! We're inviting you to review of our Local Plan, which guides decisions in the New Forest National Park.</p>  	<p>📢 Have your say on development in New Forest National Park. The next stage of our Local Plan review</p>  
<b>Total Engagements</b> 2,388	<b>Total Engagements</b> 1,181	<b>Total Engagements</b> 361
Reactions 240	Reactions 254	Reactions 84
Comments 37	Comments 8	Comments 10
Shares 46	Shares 30	Shares 62
Post Link Clicks 394	Post Link Clicks 81	Post Link Clicks 60
Other Post Clicks 1,671	Other Post Clicks 808	Other Post Clicks 145
		

## Top Posts

View the top tagged published posts from the publishing period.

Descending by Lifetime Engagements

 <b>New Forest Natio...</b> <a href="#">Fri 3/14/2025 7:18 am GMT</a>	 <b>New Forest Natio...</b> <a href="#">Sun 2/23/2025 7:44 pm GMT</a>	 <b>newforestnpta</b> <a href="#">Sun 2/23/2025 7:44 pm GMT</a>
<p>Local Plan: Last chance to have yo</p> <p>Our Local Plan review consultation</p> 	<p>Don't miss these drop-in sessions t</p> <p>review of the Local Plan with Nati</p> <p>staff:....</p> 	<p>Don't miss these drop-in sessions t</p> <p>review of the Local Plan with Nati</p> <p>staff:....</p> 
<b>Total Engagements</b> 303	<b>Total Engagements</b> 139	<b>Total Engagements</b> 123
Reactions 141	Reactions 17	Likes 120
Comments 1	Comments 1	Comments 0
Shares 7	Shares 24	Shares 2
Post Link Clicks 24	Post Link Clicks 26	Saves 1
Other Post Clicks 130	Other Post Clicks 71	
(\$)	(\$)	

## Top Posts

View the top tagged published posts from the publishing period.

Descending by Lifetime Engagements

 <b>New Forest Natio...</b> <a href="#">Fri 2/28/2025 7:04 pm GMT</a>	 <b>newforestnpa</b> <a href="#">Tue 2/4/2025 12:55 pm GMT</a>	 <b>newforestnpa</b> <a href="#">Thu 2/13/2025 5:30 pm GMT</a>
<p>There are still two drop-in sessions to discuss the review of the Local Plan. Park Authority staff:....</p> 	<p>Have your say on development in the National Park.</p> <p>Our Local Plan review consultation</p> 	<p>Come and talk to us! We're inviting you to have your say on development in the National Park. Our Local Plan review consultation is now open.</p> <p>Review of our Local Plan, which guides decisions in the New Forest National Park.</p> 

## Top Posts

View the top tagged published posts from the publishing period.

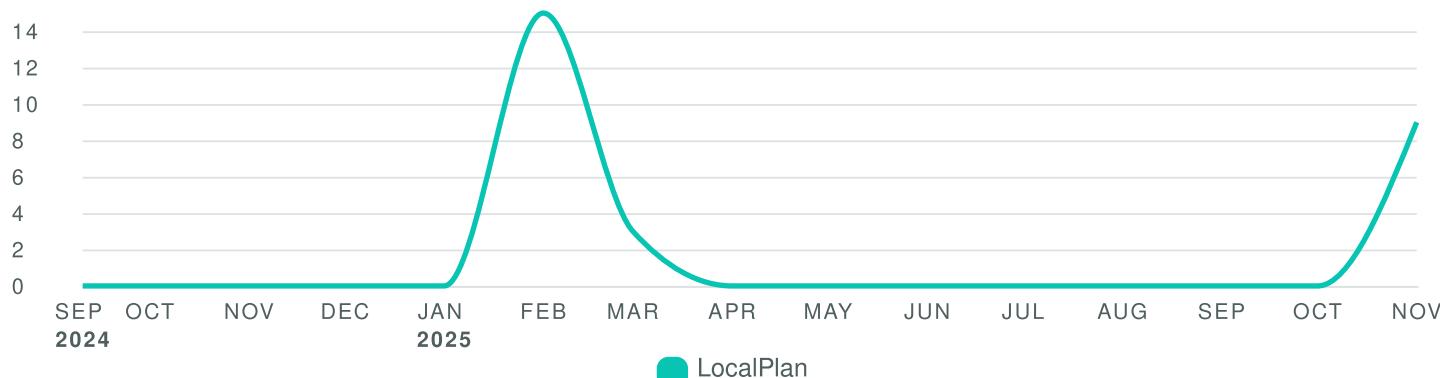
Descending by Lifetime Engagements

 <b>newforestnpa</b> <u>Wed 11/5/2025 2:10 pm GMT</u>	 <b>New Forest Natio...</b> <u>Tue 2/4/2025 12:55 pm GMT</u>	 <b>New Forest Natio...</b> <u>Thu 2/13/2025 5:30 pm GMT</u>
<p>📢 Have your say on development in New Forest National Park. The next stage of our Local Plan re</p>  <b>Total Engagements</b> 31	<p>📢 Have your say on development in the New Forest National Park. Our Local Plan review consultati...</p>  <b>Total Engagements</b> 24	<p>Come and talk to us! We're inviting views on the review of our Local Plan, which guides planning...</p>  <b>Total Engagements</b> 21
<hr/> <b>Likes</b> 31	<hr/> <b>Reactions</b> 7	<hr/> <b>Reactions</b> 10
<hr/> <b>Comments</b> 0	<hr/> <b>Comments</b> 0	<hr/> <b>Comments</b> 1
<hr/> <b>Shares</b> 0	<hr/> <b>Shares</b> 2	<hr/> <b>Shares</b> 2
<hr/> <b>Saves</b> 0	<hr/> <b>Post Clicks (All)</b> 15	<hr/> <b>Post Clicks (All)</b> 8

## Published Post & Sent Message Volume

View the volume of your tagged published posts and sent messages based on published date.

Lifetime Published Post Volume, by Month



You have no sent message tag data to display.

- To hide this widget, filter your message types
- Try a new date range or filter selections
- Tag sent messages in the [Smart Inbox](#)

## Received Message Volume

View the volume of tags applied to received messages based on published date.



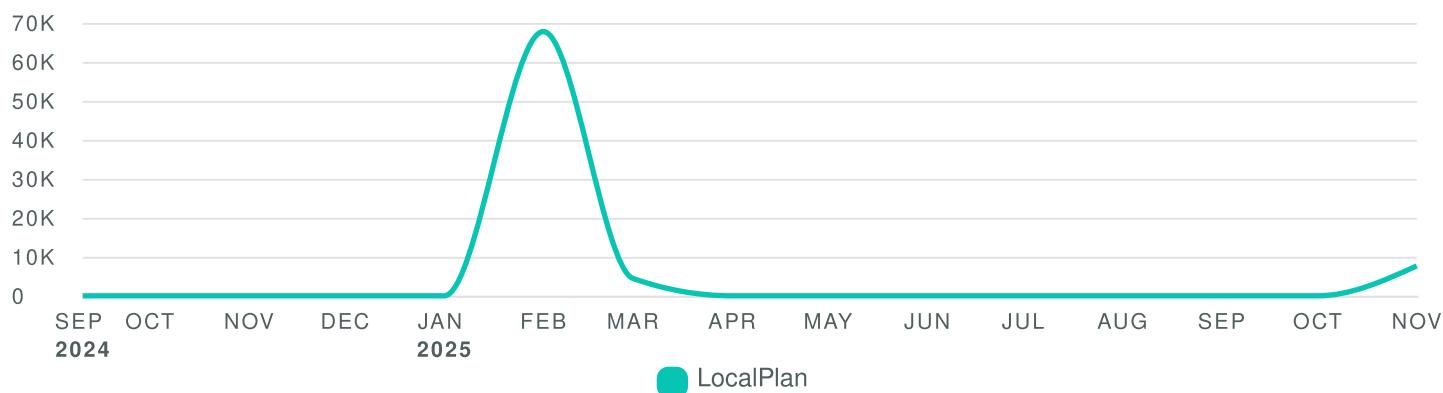
You have no received message tag data to display.

- To hide this widget, filter your message types
- Try a new date range or filter selections
- Tag received messages in the [Smart Inbox](#)

## Published Post Impressions

View the impressions on your tagged posts based on published date.

Lifetime Published Post Impressions, by Month



Published Post Impressions, by Tag

Totals

% Change

**Total Impressions**

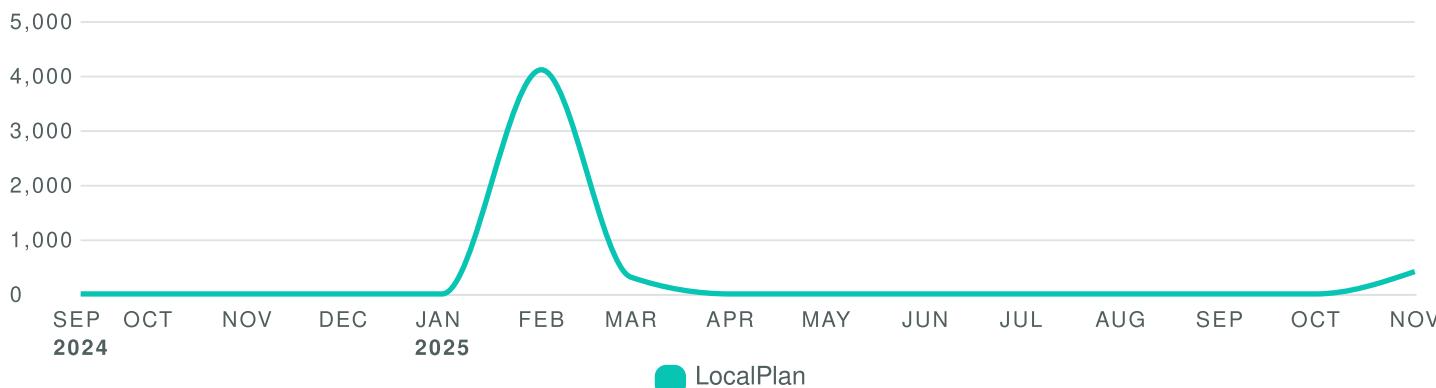
ⓘ **79,934**

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## Published Post Engagements

View the engagements on your tagged posts based on published date.

Lifetime Published Post Engagements, by Month



Lifetime Published Post Engagements, by Tag

Totals

% Change

**Total Engagements**

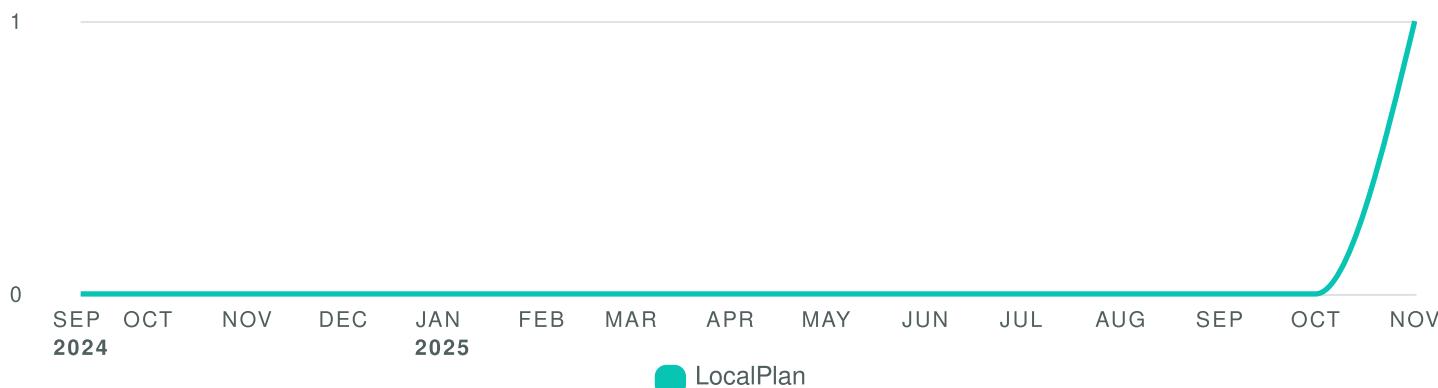
ⓘ **4,825**

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## Published Post Video Views

View the video views on your tagged posts based on published date.

Lifetime Published Post Video Views, by Month



Lifetime Published Post Video Views, by Tag

Totals

% Change

**Total Video Views**

1

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## Tag Performance

Review your aggregate tag metrics from the publishing period.

Tags by Network ▾

Tags	Tagged Published Posts	Tagged Sent Messages	Tagged Received Messages	Impressions	Average Reach per Post	Video Views
<b>Publishing Period</b> Sep 10, 2024 – Nov 12, 2025	27 <span>↗ —</span>	N/A	N/A	79,934	4,984.42	1
<b>Compare To</b> Jul 9, 2023 – Sep 9, 2024	0	N/A	N/A	N/A	N/A	N/A
<b>Cross-Network</b>	27	N/A	N/A	79,934	4,984.42	1
 X	3	0	0	557	N/A	0
 LocalPlan	 Facebook	7	0	62,667	6,999.29	1
	 Instagram	6	0	14,979	2,163.6	0
	 LinkedIn	11	0	0	1,731	N/A